

KRISTIN CROWLEY

NEWS ANCHOR | INVESTIGATIVE REPORTER

OBJECTIVE

An award-winning journalist with a strong desire to succeed at the highest level. I bring nearly 15 years of broadcast experience, in a variety of markets, and have a desire to work with a dedicated group of journalists at a station committed to integrity and excellence.

EXPERIENCE

EVENING NEWS ANCHOR | WREX-TV

(April 2013-Present) – Rockford, Illinois

- Anchor the 5 p.m., 6 p.m. and 10 p.m. newscasts
- Lead investigative reporter for 13 Investigates team
- Enterprise story ideas; Write, edit & approve copy
- Host, emcee and volunteer at community events

MORNING NEWS ANCHOR | WSIL-TV

(Nov. 2011-April 2013) – Carterville, Illinois

- Anchor the morning show from 5 a.m. to 7 a.m.
- Report live for breaking news events
- Write, edit and produce daily content

GENERAL ASSIGNMENT REPORTER | WLUK-TV

(Oct. 2009-Nov. 2011) – Green Bay, Wisconsin

- Turn daily packages for evening newscasts
- Conduct live reports on a regular basis

ABOUT ME

- An innovative self-starter with years of experience as an anchor and original content creator.
- **Has a passion for investigative reporting and believe in advanced, visual storytelling.**
- A unique digital storyteller with an advanced skillset on multiple digital and social platforms.
- **Named a “Top 40 Leader Under 40” by the Rockford Chamber of Commerce.**

